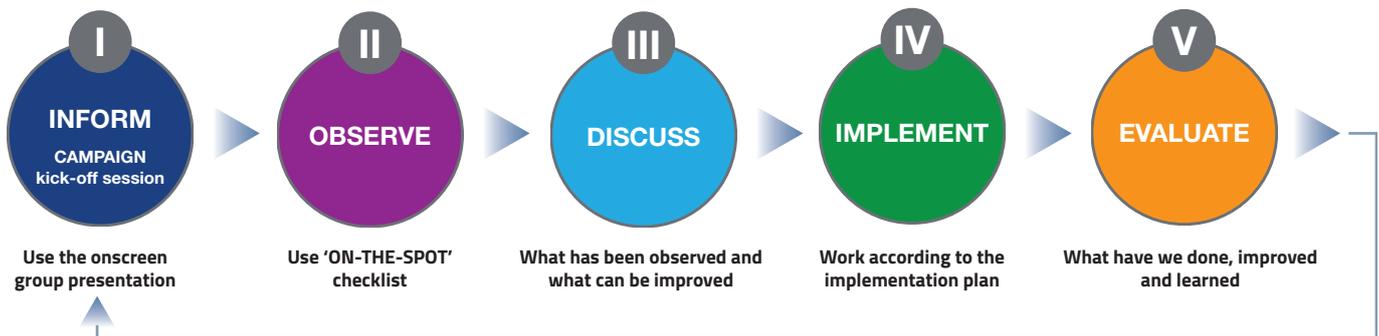


Guide to a successful campaign

Kick-off of the Campaign **'Keep them all! Avoid hand & finger injuries'**



For those who want to start the campaign, the following steps are **important!**

- **Read** the '**Campaign Manual**' in advance.
- **Use** the onscreen group presentation to indicate the goal, the steps and the final result. Print out the '**Inform handout for suggestions and tips**' and have this filled in.
- **Find out** all about it and use the '**ON-THE-SPOT checklist**'.
- **Discuss** the results and make an **implementation plan**.
- **Evaluate** the campaign results, what have we **done**, what has been **improved** and what have we **learned**.

For all these steps, support documents have been developed and uploaded to hselifenl.com site under the tab 'Campaign'.

We wish everyone good luck in using and implementing the Campaign **'Keep them all! Avoid hand & finger injuries.**